All-Star Championship Event Held At Cox Farms



Speakers from left to right are Steve Albracht, Jerry Cox, Rod Livesay, Donny Carpenter, Landon Porter and Doug Porter.

CHAFFEE, MO.

elta, Missouri was the site of a championship recently. Not of the sports variety, but of agriculture. An All Star line up took the field at Cox Grain Farms on August 3rd, as people from over 20 states gathered to glean information from some of America's top champions. Speakers for the day included not only host Jerry Cox, who is the winning most National Champion of the NCGA yield contest with 21 National titles, but also Steve Albracht and Donny Carpenter of Texas and Kip Cullers of Missouri; all of which have many championships under their belt.

Attendees spent the morning touring the research plot and rotating through information stations hearing presentations from the featured speakers, along with a university and seed and fertility companies. At one of the stations, California, Missouri farmers Doug and Landon Porter shared how they had implemented this approach 6 years ago and have beaten their county soybean average by 61 percent and the county corn average by 55 percent the past 3 years. They stressed the importance of quality inputs, including row placed starter fertilizer and seed that is right for your growing

conditions.

After lunch Kip Cullers, Governor's Award winner and well know soybean expert, flew in with his family and gave a presentation about how he grows 100 plus bushel beans and talked about his extensive work in Brazil. He stressed the importance of walking your fields often and testing new products and techniques every year. He stressed the adage "Doing the same thing and expecting different results is the definition of insanity." And stated "If you want to maximize your yields, you are going to have to do things you have never done before."

A panel discussion, emceed by event co-sponsor Rod Livesay followed the soybean presentation. The crowd was given the opportunity to ask any questions they liked of the panel. Talking points centered around the abundant opportunities to improve yields and improving bottom lines in these times of prices of both inputs and crops.

The event was hosted by the Conklin Company and Pioneer Hybrid Seeds. Visit www.abetterwaytofarm.com for information on the fertility system used by the event's All-Star line up. For additional information about winning seed varieties a contact your local Pioneer dealer. Δ



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